

Website Privacy Policy

In order to improve functionality, performance, security, PPM services, and content delivery, we may gather web-specific information when you visit our website. This policy explains broadly how we collect, share, use and protect the information we gather when you visit our website.

HOW WE GATHER, USE AND SHARE YOUR INFORMATION

Web Forms. We may collect personal information directly from you through forms that you choose to fill out and submit to PPM. We may use this information to provide you information you request and communicate with you through your email address.

PPM also works with LinkedIn to collect personal information that you provide on its website to access online and mobile advertisements for PPM products and services that we think may be of interest to you. We do not control and are not responsible for the actions or privacy practices of other websites (whether accessed through an advertisement, service or content link) and urge you to review such practices and/or policies prior to submitting any information to such websites.

Digital Analytics Information. While we do not collect personal information from anyone who is merely visiting or browsing our website, to enhance our visitors' usability of the PPM website, we use digital analytics tools (e.g. Google Analytics) to understand and optimize our website performance. This may include, but is not limited to, the collection of IP addresses and information about what pages you visited, the average time on pages, and whether you have visited the site and pages in the past. PPM may also use technology to reproduce visitor interactions with our website to analyze opportunities for improvement. To learn more about how Google uses the information, visit [Google's Privacy & Terms](http://policies.google.com/technologies/partner-sites) at <http://policies.google.com/technologies/partner-sites>.

When interacting with our PPM email marketing materials, our systems automatically log information about your interaction with that email as well as information about your computer or mobile device. For example, our system logs when you open an email from us, what links in our emails you select, your IP address, your computer or mobile device operating system name and version, browser and email client type, how long you spent on a page, and information about your use of and actions on the email newsletter. If you currently receive PPM email marketing materials but wish to stop receiving these communications, please follow the opt-out instructions contained within the email message from PPM.

Cookies. A cookie is a piece of data stored within the web browser on your computer by the websites you visit. Cookies are widely used to improve browsing experience and help websites function more efficiently. The cookies we use enable certain functionality of the website and facilitate website usage analysis. This will enable us to continually improve the website and our systems. The cookies do not hold any personal information about you. We do not associate any data gathered from cookies with any of your personal information.

From our website, PPM may place cookies on your computer. There are two types of cookies that we use:

- Session cookies - these cookies are temporarily created when you visit our website. When you leave the website all session cookies are deleted.
- Persistent cookies - these cookies remain on your computer for the period of time specified in the cookie. They are activated each time you visit our website which created that particular cookie.

Many Internet browsers allow you to adjust your cookie preferences or delete existing cookies. If you set your browser to reject cookies, you should be aware that certain website features may not be available to you or may not function correctly. Certain Internet browsers may provide you the choice to set "Do Not Track" preferences, to limit the collection of information about your online activities over time and across third party websites or online services. PPM's systems do not respond to Internet browser "do not track" signals or similar mechanisms.

LINKS TO THIRD PARTY SITES

Our sites may be reached by links from or contain links to other websites, which are not owned or controlled by PPM. These other websites may have privacy policies controlling the collection and use of personal information about you that are different from and not applicable to PPM's privacy policies. We are not responsible for the privacy practices of any such other website (whether accessed through an advertisement, service or content link) and a link to or from another site is not an endorsement by us of that site, its content, its privacy practices, policies or its sponsoring organization. When accessing any of these other sites we urge you to review the privacy information provided as part of the site to determine the privacy practices about that site and, if necessary, contact the site owner with questions or requests for additional privacy information.

SECURITY

PPM recognizes that information security is a crucial topic. To protect data, we utilize an industry-standard information security program with certified and experienced professionals who strive to protect the integrity of our systems and applications. Precautions have been implemented throughout our organization, including, where appropriate, password protection, multi-factor authentication, encryption, Transport Layer Security (TLS), firewalls, and internal restrictions on who may access data to protect the information we collect from loss, misuse, and unauthorized access, disclosure, alteration, and destruction.

We restrict access to personal information to authorized employees and in some cases to third parties as permitted by law. In addition to

the requirements in this website policy, we maintain physical, electronic and procedural safeguards to guard sensitive information. PPM adheres to these standards even after a business relationship ends.

To learn more about how PPM protects your personal information, please visit the [Cybersecurity](#) page of PPM's affiliate responsible for PPM's information security.

CHANGES TO POLICY

This policy explains broadly how we collect, share, use and protect the information we gather when you visit our website and a general statement of the ways in which PPM protects your personal information. You may, however, in connection with specific products or services offered by PPM, be provided with privacy policies or statements that supplement this policy. PPM reserves the right to change this policy, or any supporting or related policies or procedures at any time. If there are any changes to the terms of this policy or other privacy policies, documents containing the revised policy will be updated, including our website at [PPM Privacy Policies](#) or at <https://www.ppmamerica.com/privacy-policy>, and will be effective immediately. Contact us at privacy@ppmamerica.com should you have any questions about this notice, our privacy policy, our privacy commitments or our website.

Click [HERE](#) to download a printable copy.

This policy was last updated on July 10, 2025.